

The
fashionable
apple!



#ALWAYS CRIMSON SNOW
#RED ALL YEAR ROUND

CRIMSONSNOW-APPLE.COM



A really surprising fruit

Crimson Snow® is a very special apple, it is the fashionable apple. It impacts at first sight and makes you fall in love with its appetising mouthful.

This protected plant variety arose from a fortuitous seed found by Allan McLean. Currently, KIKU Variety Management manages the variety and its brands worldwide.

enjoy it

An exotic look and flavour

Crimson Snow® is characterised by its bright crimson red skin, its white flesh and its exotic taste, with a perfect balance between sweetness and tartness. Crunchy, juicy and modern: an unforgettable experience that you'll want to take wherever you go.

With a low oxidation, it stands out for its high preservability: it has a storage life for almost twelve months, keeping its organoleptic characteristics intact. It is suitable for sale in the second part of the season, when the other varieties of red skin are less available.

